

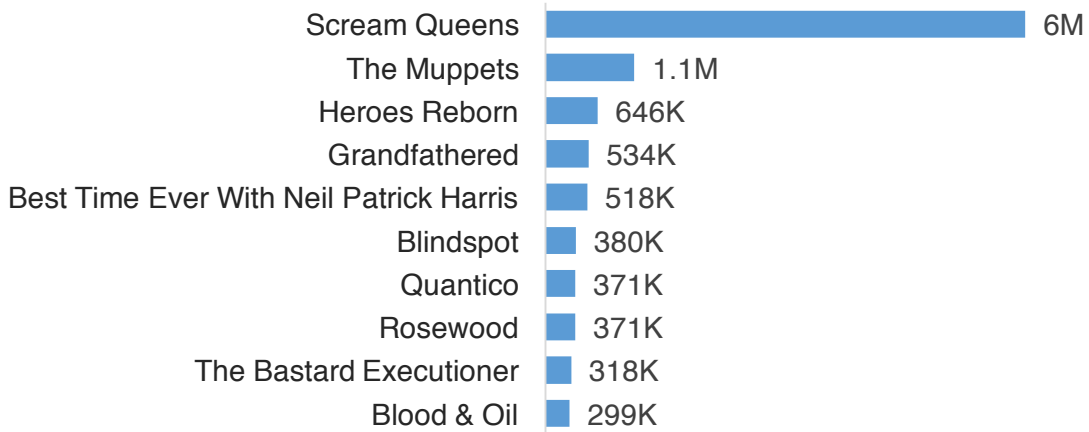


Top 10 New U.S. Primetime Fall TV Shows

Source: Shareablee, September 8 – October 8, 2015

Metric: Total Social Actions

Platforms: Facebook, Twitter, Instagram, YouTube



*Total actions metric includes the total volume of post-level likes, shares, favorites, dislikes, retweets and comments.

**Excludes sports, news, and Hispanic TV programs.

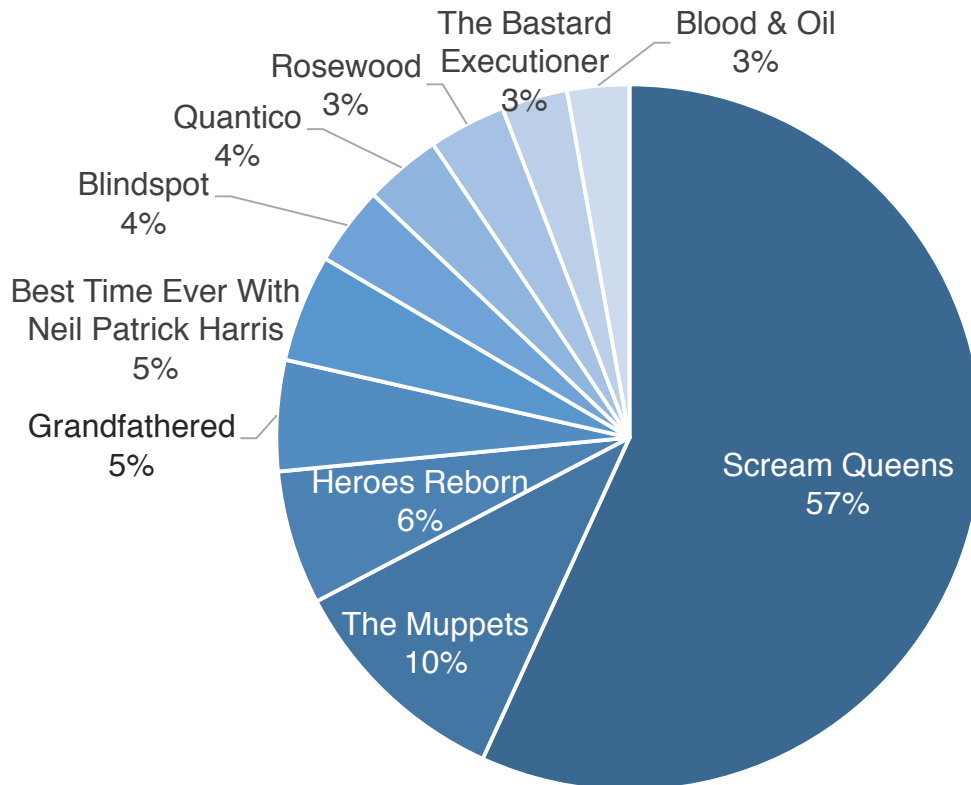


Top 10 New U.S. Primetime Fall TV Shows Social Share of Voice

Source: Shareablee, September 8 – October 8, 2015

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Platforms: Facebook, Twitter, Instagram, YouTube



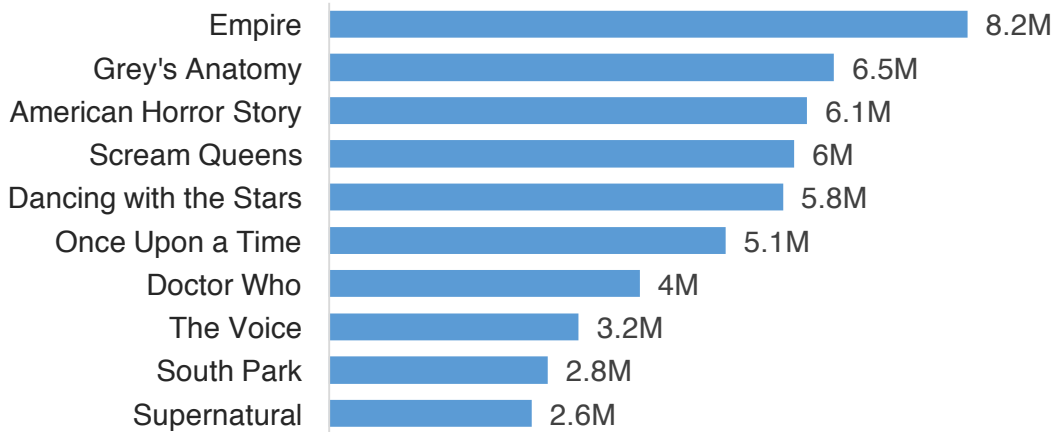


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