

John Rohrs is a high-impact, highly regarded, entrepreneurial media executive with overall career track record of over \$7,000,000,000 in sales in basic cable, broadcast syndication and new media. Led the Sony Pictures Television cable sales unit as Executive Vice President, overseeing the sales and marketing of shows such as Seinfeld, The Shield, The Nanny, Mad About You, Rescue Me and the entire Sony catalog which became some of the most successful and innovative launches in television history. Monetized the 3500+ Sony movie library, developing sales to FX, USA, the Turner Networks, AMC Networks among many others.

In 2011 formed Rohrs Media Group, to offer the independent producer a team of sales, promotion and distribution executives that specialize in the distribution of films and series to broadcast stations, cable networks and new media. The Rohrs Media Group team has over 50+ years of experience in selling, promoting, distributing and successfully launching programs in all media. Rohrs Media Group has represented or represents The Meredith Corporation, AMC Networks, MPCA, Escape TV, Mighty Oak Productions, Rosetta Media and Corday Productions. In the fall of 2013 The Rohrs Media Group launched Bridezillas for the WeTV Network in broadcast syndication in about 70% of the country, including 38 of the top 50 markets.

In the spring of 2014 Rohrs Media Group began distributing the weekly syndicated hour The Pinkerton's. The program launched in the fall of 2014 with a clearance rate 93% and 24 of the top 25 markets.