

**Stuart McLean**

Founder and CEO

Stuart McLean is founder and CEO of Content & Co the leading brand studio. With twenty years of advertising experience, he's been at the forefront of branded entertainment for over a decade. Stuart's vision to turn name brands into their own distributors and financiers of original content, by partnering them with the best creative talent in Hollywood, has met with great success.

From webisodes and micro series to short- and long-format series (scripted and reality), Content & Co has a strong track record of distributing cutting-edge programming for clients, which include Energizer Personal Care, Schick and SUBWAY, among others. Stuart's work has earned numerous industry accolades, including Cannes Lion, Effies, Webby Awards, Cynopsis D Media Awards, Think LA and the Festival of Media Global Awards.

Prior to forming Content & Co, Stuart was founder and president of JWTwo Entertainment, the studio and entertainment arm of JWT, North America's largest ad agency.